

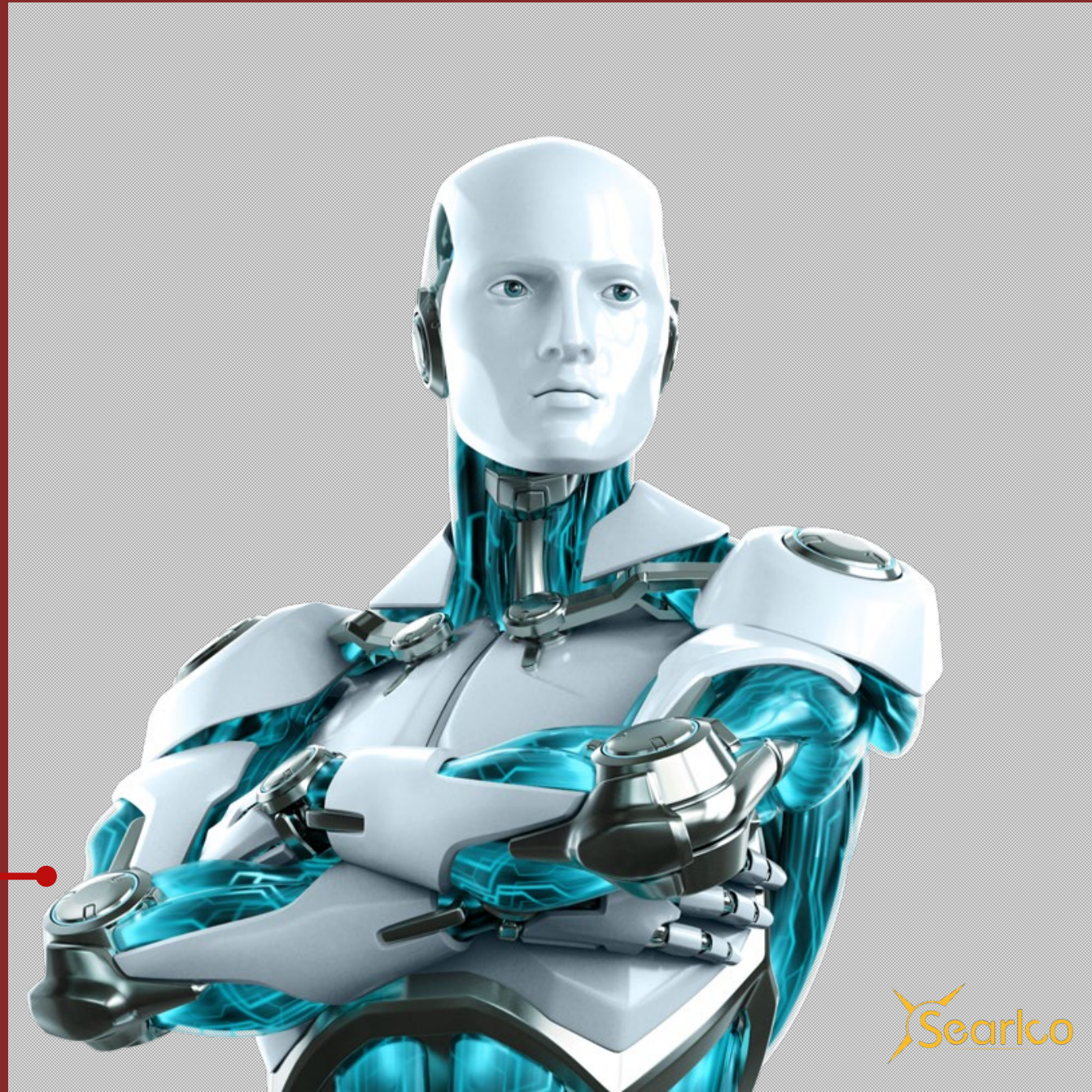


POLICED  
BRANDS

[www.policedbrands.com](http://www.policedbrands.com)

Protecting your business..!

The Live Protection System  
Coupon Protection  
Program Violation Protection



<https://www.searico.com/>

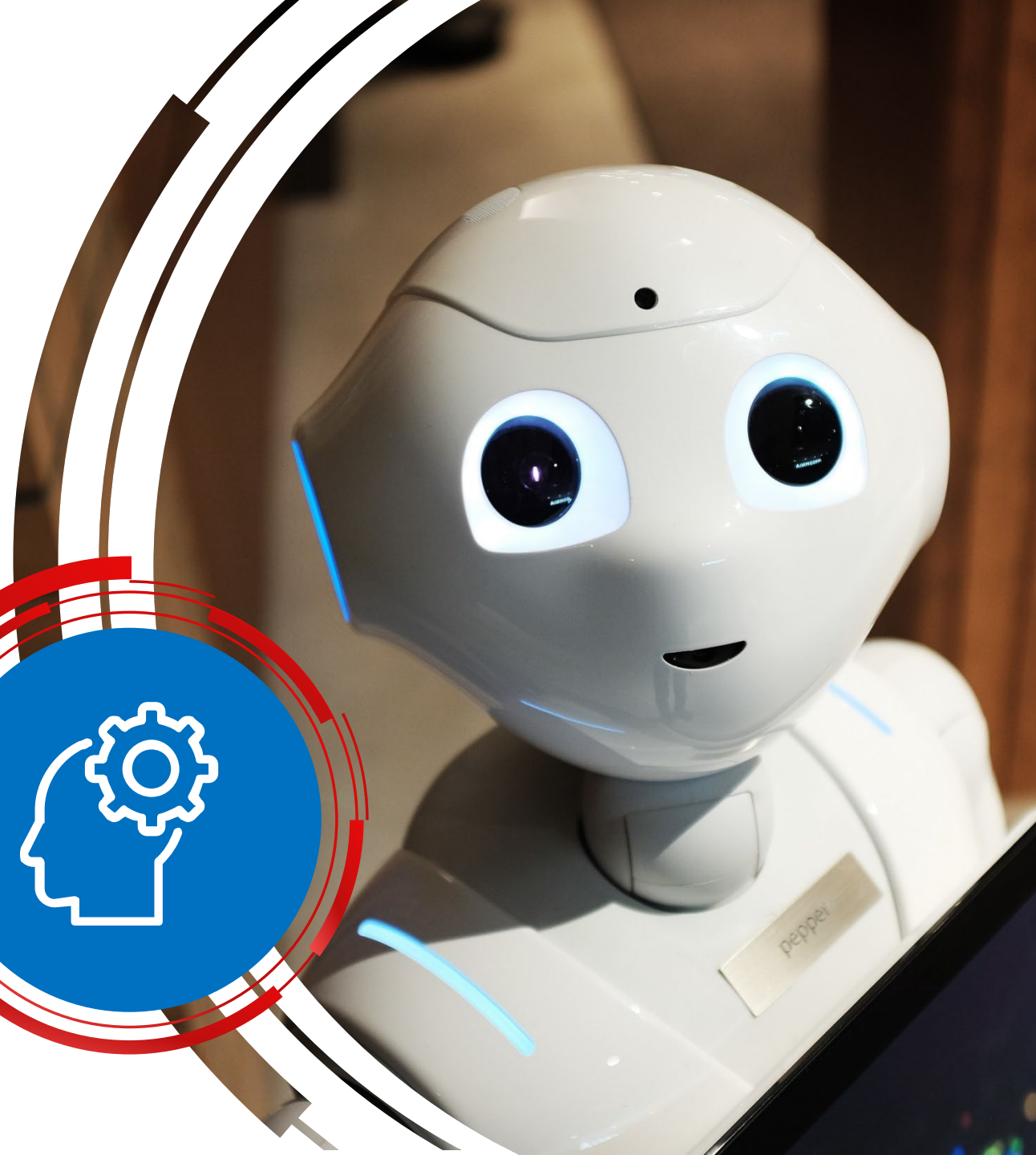




# PolicedBrands.com Policy Protection System Our Mission



We protect your business from Affiliate Program violations saving THOUSANDS on unnecessary ad-spend. We advise and police your Affiliate Program and take swift action against those who violate your policies.



## Service Overview



When you set up your Affiliate Program you expect Publishers to follow the rules. In some cases this is not the case!

We monitor Publishers Activity with both your coupon strategy and PPC Policies ensuring Publishers stay compliant.

In the event of non-compliance we intervene immediately on your program taking action against the publisher and directly communicating with them ensuring they rectify their behaviour and prevent you from losing your ad-spend budget.



## How Much Violations Costs



Some of our Clients before we helped them were losing up to 5 figures per month! That's right over \$100,000 in a single year!

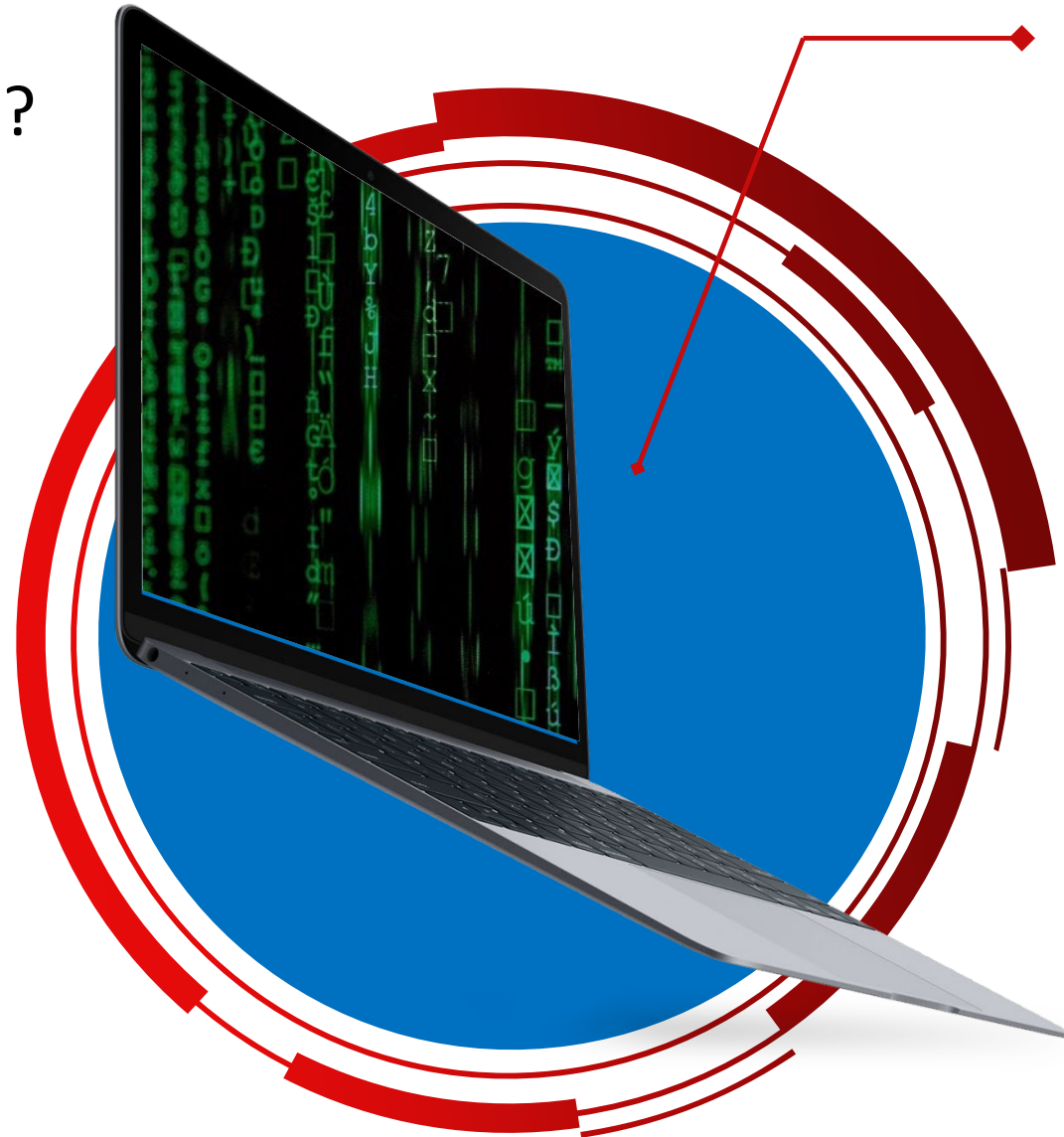
Our protection and pricing model saved this client a massive 95.3% in ad-spend.





## Why Join PolicedBrands.com?

- ⚙️ Ensure Publisher Compliance
- ⚙️ Prevent Coupon Misuse
- ⚙️ Prevent False Advertising
- ⚙️ Stop PPC Violations
- ⚙️ Easy To Use Platform
- ⚙️ SAVE on Ad-Spend
- ⚙️ Transactional Reporting / Alerts
- ⚙️ Dedicated Account Manager





# Non Publisher Coupons COST...! How It Works



When you have a good coupon strategy it can work wonders for you! However some coupons are not for Publisher Distribution.

Some Publishers will discover and distribute those coupons causing significant loss to your business by paying out many thousands in commissions and network overrides unnecessarily.

PolicedBrand's Brand Protection Service stops that, and gives you piece of mind that you're **ONLY** paying for valid commissionable sales.



# Clients Costs

This client was OVERSPENDING \$35,000+  
We SAVED them \$32,000 in Ad-Spend

Client Costs	
Number of Sales	20,314
Average order value	\$87.08
Estimated % of stolen sales	35%
Network Fee	15%
Commission	5.00%
<hr/>	
Total Sales Revenue	\$1,768,943
Stolen Sales	7110
Stolen Revenue	\$619,130
Over Ad-Spend Commission	\$30,957
Over Ad-Spend Network Fee	\$4,643
Total Over Add Spend	\$35,600
PolicedBrands Cost	\$3,555
Total Savings	\$32,045

Dedicated Account Manager

Constant Monitoring

100% Capture Rate

HUGE Ad-Spend Savings

Live 24/7 Protection

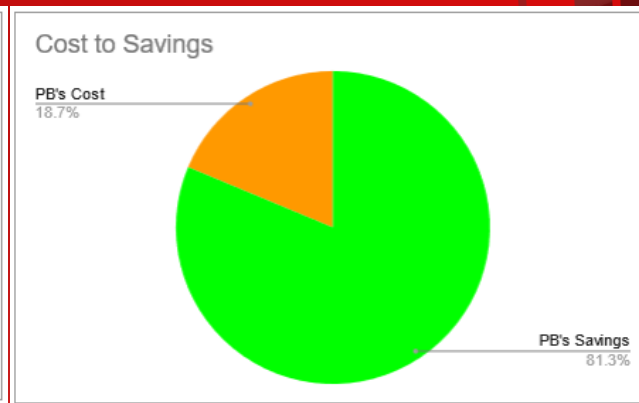
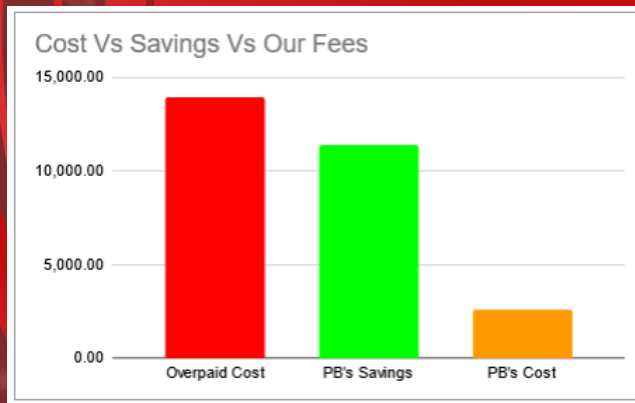
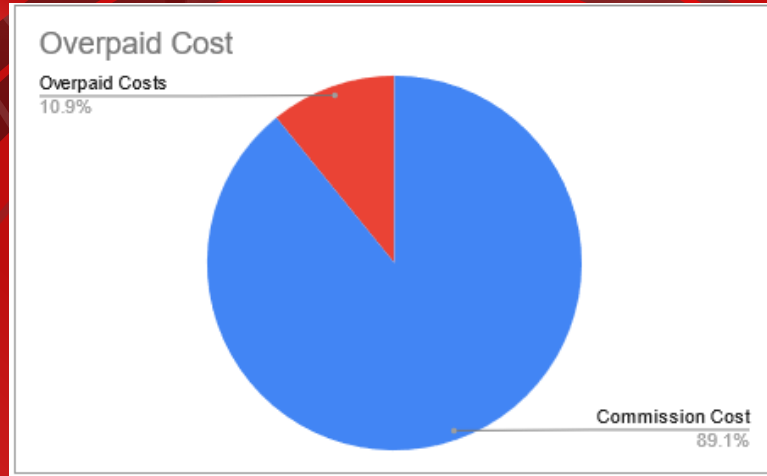
Only pay when you get protected





# Savings We Made

We saved over 81.3% of COST for 1 Client in 2022



Dedicated Account Manager

Constant Monitoring

100% Capture Rate

HUGE Ad-Spend Savings

Live 24/7 Protection

Only pay when you get protected





# Program Violations is Expensive How It Works



When Publishers violate your program policies, it is always for their financial gain.

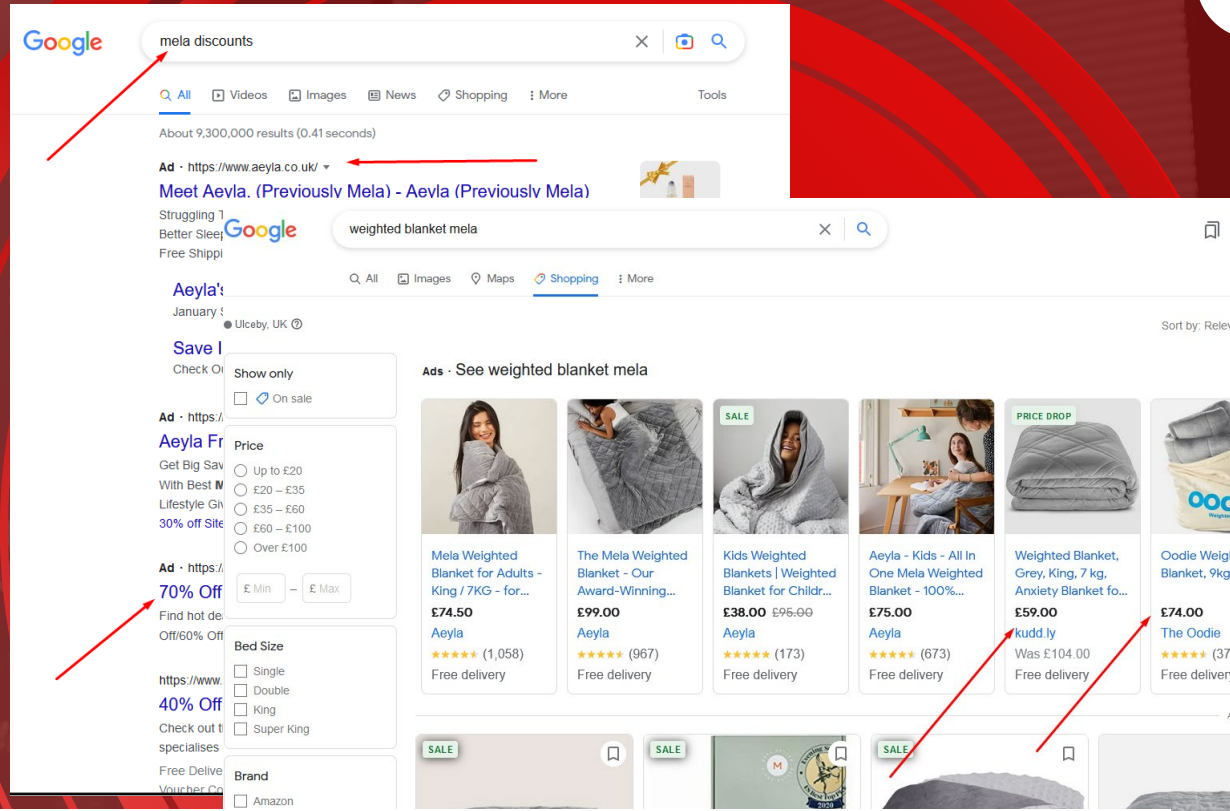
That is a thing of the past, using the Policed Brands Program Violation Protection Service we save you THOUSANDS in potential overpaid commissions and network override fees.

Our Policy Managers constantly monitor your affiliate program and all publishers that promote your program. When violations occur we act fast ensuring your program polices are adhered too saving you THOUSANDS in overpayments.



# PVP - Scenarios

What we protect you against



The screenshot shows two search results. The top result is an advertisement for 'Meet Aeyla. (Previously Mela) - Aeyla (Previously Mela)' with a URL 'https://www.aeyla.co.uk/'. The bottom result is a shopping page for 'weighted blanket mela' from Aeyla, showing various blanket products with prices and ratings. Red arrows point to the search bar, the ad URL, and a '70% Off' coupon code in the left sidebar.

Brand Bidding

False Coupons

PPC Violations

Google Shopping Violations

Unauthorized Publishers

Only pay when you get protected

Ad - [https://www. \[redacted\] .com/mela/coupons](https://www. [redacted] .com/mela/coupons)  
**70% Off Mela Discount - Verified December 2022**  
Find hot deals, coupons & promo codes for all of the best online stores. Get 70% Off/60% Off/50% Off Coupon Codes for Sales. Coupon Codes: 4. **Mela** Coupons...





POLICED  
BRANDS

## Brand Protection Service Pricing



Both our Coupon Protection and Program Violation Protection Services are ONLY charged if we save you money!

The most cost effective brand protection in the WORLD.  
From only \$1 per transaction; the savings you will make can potentially role into TENS of THOUSANDS!

This service delivers real protection and value for money.

Saving our clients over \$530,000 since 2021...!

Don't delay get protected TODAY...!



**PolicedBrand's**

Brand Protection Service







## About Us (Searlco LTD)

Searlco LTD is a Market Leader Affiliate Marketing Agency with over 100 Clients Worldwide.

([www.Searlco.com](http://www.Searlco.com)) We also are developing futuristic marketing platforms that promote fair and secured services. From an AI developed Affiliate Network ( [www.performanceaffiliate.com](http://www.performanceaffiliate.com) ) to AI & ML security platforms promoting protected business.

We also develop social media and website promotional tools ( [www.shoutabout.social](http://www.shoutabout.social) ) and ( [www.poweredwords.com](http://www.poweredwords.com) ) ensuring great content is optimized for affiliate revenue.

The Affiliate Marketing industry will be worth \$7.5 billion by 2023. With TOP industry-trusted tools, we drive more conversions/sales and protect your revenue streams.





## Our Mission



With many years experience in the digital marketing world we aim to deliver the very best in all our services to our clients around the globe.

We not only deliver VALUE FOR MONEY but a strong Return On Investment to all our marketing activities. We go that extra mile for our clients!





# FREE CHECKAIM TOOL

Use our revolutionary AI Platform to protect against fraud..



An easy 1 line of code!

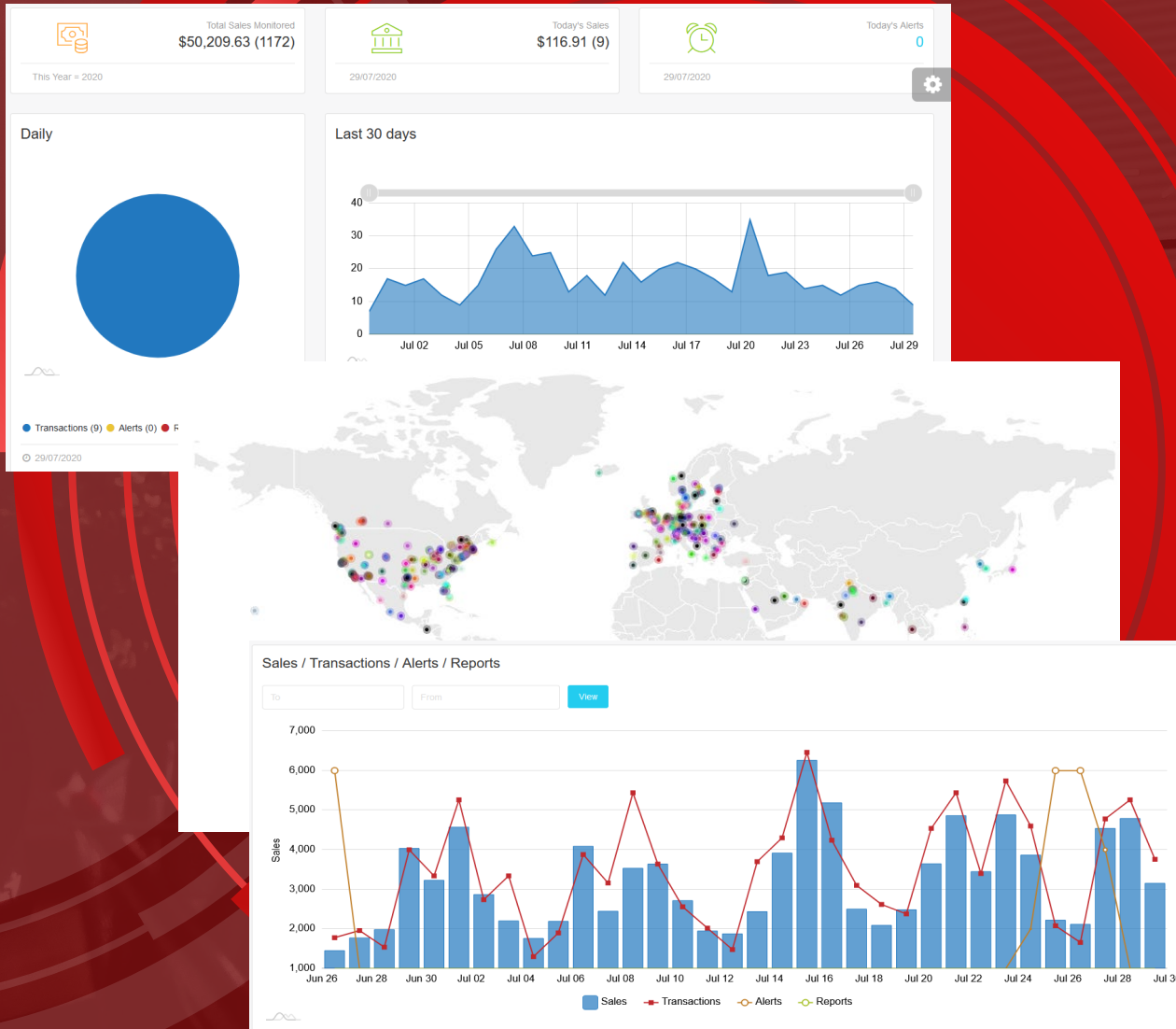
Life Time Monitoring

Global Mapping Tool

Rolling Average

Operating & System Statistics

Browser Statistics





# OUR CONTACT

Always happy to connect. Please  
get in touch!



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